

Wealth That Lasts

A Private Wealth Management Course

Designed Exclusively for Affluent Individuals and Families



Fall 2017 Classes

In Partnership With

UCLA Extension

UCI Division of
Continuing Education

WTLcourse.com

Who Should Attend?

The **Wealth That Lasts** course is a **comprehensive wealth management course** designed to teach **high net worth* individuals and families** the core aspects of what we believe to be a **proper wealth management strategy**. We recommend taking this course if any of the following conditions describe your circumstances:

- Your **wealth is transitioning** from one generation to the next
- You **have felt at a disadvantage** when trying to communicate with a professional advisor
- You have **inherited or are about to inherit** family wealth
- You have experienced a **liquidity event** such as selling a business or receiving a large cash settlement
- Your family is in transition from **illiquid to liquid assets**
- You want to **involve your spouse and/or other family members** in managing your wealth
- You are **turned off by courses** that only want to solicit financial services or products
- You **feel dissatisfied** with your current method of investment management

* For the purposes of this course, “High Net Worth” is defined as individuals having investable assets of at least \$5 million or families having investable assets of \$10 million or more.

Wealth That Lasts is a solicitation-free environment. Attendance is limited to wealth owners and their families. Family office personnel are only allowed to attend with prior pre-authorization.

Course Topics:

Since 1999, **Wealth That Lasts** instructors have helped students:

- Build a **process-driven wealth management strategy** that balances your goals and values with your personal circumstances.
- **Block out the noise** of the investment markets and focus on the elements that are truly important
- Define **meaningful and measurable** values, goals, and objectives
- Determine your **level of risk tolerance** for investing
- **Facilitate communication between all** your family members and your advisors
- Effectively **monitor and evaluate** performance
- Develop **your personal business plan for investing** and learn which responsibilities you can delegate and those you must retain

In addition, you will receive knowledge and insight on the following course topics:

- *Financial Independence*
- *Investment Types* (i.e. stocks, bonds, cash, etc.)
- *Proper Estate and Gift Planning Strategies*
- *Spending, Inflation, Taxation, and Fees*
- *Investment Policy Statement*
- *Modern Portfolio Theory: Standard Deviation, Diversification, Correlation, Asset Allocation, Efficient Frontier, Monte Carlo Simulation*
- *Investment Manager Evaluation*
- *Manager and Fund Information*

Sample Course Schedule:

Class 1	Class 2	Class 3	Class 4	Class 5
Values and Goals <ul style="list-style-type: none"> Determining Your Values and Goals Retirement Assets and Liabilities Net Worth Statement Financial Independence Realistic Expectations <ul style="list-style-type: none"> Common Investing Myths Capital Markets/Major Asset Classes Inflation/Taxation <ul style="list-style-type: none"> Effects of Inflation Consumer Price Index Nominal vs. Real Return Inflation and Taxes 	Risk Tolerance <ul style="list-style-type: none"> Determining Risk Tolerance Relationship between Risk and Return Tolerance for Volatility Measuring Risk Asset Allocation <ul style="list-style-type: none"> Modern Portfolio Theory Diversification Positive vs. Negative Correlation Portfolio Efficiency Building the Optimal Portfolio Efficient Frontier Strategic vs. Tactical Asset Allocation Monte Carlo Simulation 	Investment Choices <ul style="list-style-type: none"> Cash Fixed Income Securities Stocks Different Methods of Investing Manager Selection <ul style="list-style-type: none"> Active vs. Passive Management Market Timing Alpha and Beta Sharpe Ratio Alternative Investment Products (Indexing, Hedge Funds, Funds of Funds, Annuities, Life Insurance) 	Investment Professionals <ul style="list-style-type: none"> Investment Managers vs. Investment Advisors Active vs. Passive Management Manager Evaluation Implementation <ul style="list-style-type: none"> Lump-Sum Investing Dollar Cost Averaging Investment Policy <ul style="list-style-type: none"> Investment Professionals vs. Money Managers Achieving Your Goals Stages of Service Other Members of Your Team Assembling Your Management Team Performance Monitoring <ul style="list-style-type: none"> Investment Policy Statement 	Estate Legacy Planning <ul style="list-style-type: none"> Federal Estate Taxes Powers of Attorney Last Will and Testament Tangible Personal Property <ul style="list-style-type: none"> Living Trusts Second Tier Planning Charitable Planning

Course Offerings

Irvine, CA

University of California Irvine
Division of Continuing Education
510 E. Peltason Dr. Irvine, CA
Wednesday Evenings
October 18 – November 15, 2017
6:00-8:30 p.m.

Westlake Village, CA

Four Seasons Resort
2 Dole Dr. Westlake Village, CA 91362
6:00-8:30 p.m.
Dates TBD

Las Vegas, Nevada

JW Marriot Las Vegas Resort and Spa
221 N Rampart Blvd. Las Vegas, NV 89145
6:00-8:30 p.m.
Dates TBD

Westwood Village, CA

UCLA Extension Gayley Center
1145 Gayley Ave. Los Angeles, CA 90024
6:00-8:30 p.m.
Dates TBD

Tuition: \$2,450

Register at WTLcourse.com

Meet Our Instructors



Robert J. Bancroft

Founder, Instructor

Bob is the founder and owner of Global Wealth Management Institute and the author of the Institute's "Wealth That Lasts" classes. Throughout his 27-year career, Bob has been an OTC Stock Trader, Financial Advisor, Branch Manager, and District Manager. Bob holds a Bachelor's Degree in Finance from Michigan State University. Since 1989, he has focused his career on learning, adapting, and teaching the methods of institutional wealth management for affluent individuals, families, and fiduciaries.



Jason K. Bleimeyer CIMA®, CIMC®

Instructor

With over 20 years of experience in the financial services industry, Jason advises institutions, fiduciaries, and individuals on sector analysis, asset allocation, and security selection. Jason holds the designations of Certified Investment Management Analyst (CIMA®) and Certified Investment Management Consultant (CIMC®) taught through the Wharton School of the University of Pennsylvania. He holds a Bachelor's Degree in Finance from the University of Colorado at Boulder. Jason is also an active member of the Investment Management Consultants Association.



Paul N. Stam JD, LL.M., MS

Instructor

Paul has held prominent positions within the legal community and multiple financial institutions for over 26 years. He provides customized planning strategies to high net worth and ultra-high net worth individuals and families. Paul's services feature advanced estate planning techniques, cash flow analysis, executive compensation planning, risk management analysis, and retirement, business succession, charitable and income tax planning. Paul holds a Bachelor's Degree in English from the University of California Irvine, a Juris Doctor from Western State University College of Law, and a Master of Science in Financial Planning from the College of Financial Planning.